



Local Alike Internship Program

An internship at Local Alike, a Thai social enterprise, is 'Learning Studio', a space open for those who are eager to learn more about community-based tourism.

Join us and let's create a positive impact together.

Internship Recruitment



Local Alike welcomes those who are interested in social enterprise and social innovation and highly motivated to tackle social and environmental issues in order to support sustainability tourism.

01

Application

02

Selection

03

Benefits

04

Contact & Map

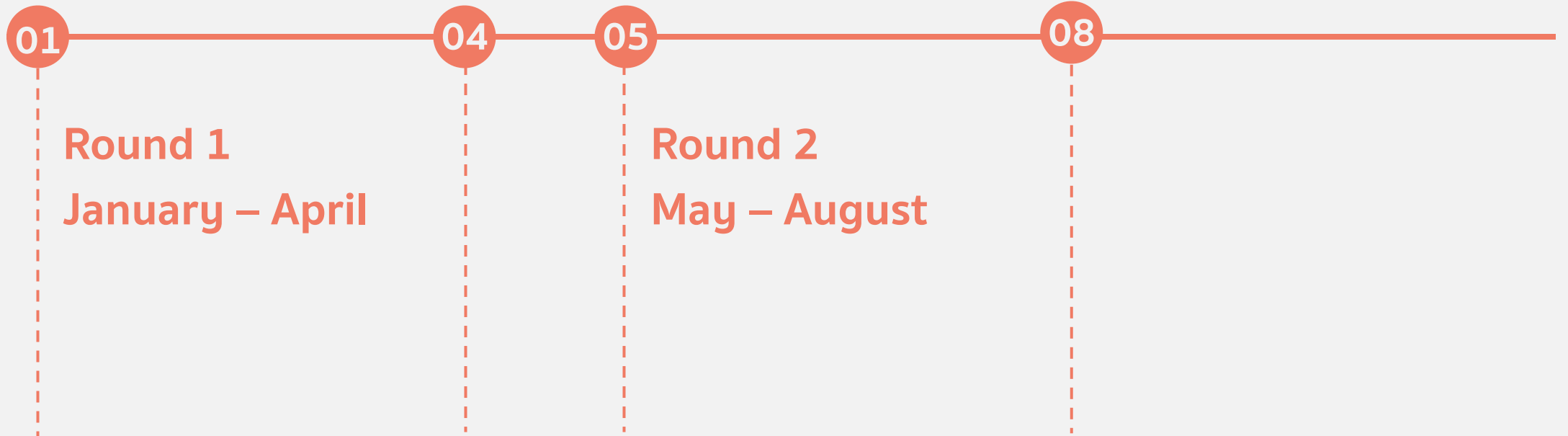
Application Who can apply?

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- **Thai Internships:** Undergraduates with an interest in community-based tourism.
- **Skills Based-Volunteers:** (no age limit) with an interest in social enterprise and work experience that can contribute to Local Alike.
- **International Internships:** undergraduates with academic background or work experience that can contribute to Local Alike.

Period of Internship

- 2 rounds of application / year with a minimum period of 3 months.
- The application must be submitted at least 1 month before the date of result notification.



❑ Email subject line –

[LOCAL ALIKE INTERNSHIP 20XX]

[LEARNING STUDIO]

❑ Formal language

❑ Save documents in PDF

and send to **info@localalike.com**

How to apply?

Cover Letter

- ❑ Your internship objectives and expectations.
- ❑ Your skills and experience.
- ❑ 3 desired positions in order of preference from most preferred to least preferred.
- ❑ Round of internship application.

Resume

Portfolio

Strong portfolio is a plus.

02

02

Selection

Send your application.
Via email.

1

Confirm your interview schedule.
Phone call or Skype call.

2

Interview.
Every Tuesday and Thursday.

3

Notify the selection.

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Benefits of doing an internship at Local Alike

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During

- Local Alike's orientation.
- Personal mentor.
- Weekly meeting to follow up lessons learnt and work performance.
- Workshop for knowledge and skill improvement.
- Execution of pilot project based on existing problems.

After

- Achieve new skills.
- Develop thinking skills.
- Get to know more people including other interns, Local Alike team, locals and clients.
- Become a member of Local Alike alumni.
- Certificate of internship.
- Opportunity to become a full-time or part-time employee.

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Benefits of doing an internship in each position

■ **Community Development Solutions**

- Enable community-based tourism in local communities with a round understanding of community development process and prepare the communities for marketing communications.
- Develop coordination skills including planning activities, writing summary report and building trust amongst locals, clients and team.
- Understand Local Alike's business model and internal operation.

■ **Tour Operation**

- Develop an understanding of tour operation.
- Improve skills in researching information required in tourism operation such as local communities, hotels, restaurants and transportation and develop coordination skills.
- Use human - centre design to create tourism packages that meet needs of both communities and clients.



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Benefits of doing an internship in each position



■ Marketplace

- Improve UX / UI design skills to facilitate users of Local Alike's website.
- Understand online marketing and campaigns focusing on international travellers.
- Improve skills in researching information required in tourism operation such as local communities, hotels, restaurants and transportation and develop coordination skills.

■ Social Impact Module

- Understand the concept of Social impact Assessment (SIA) and use SIA tools to measure impacts created by Local Alike and our partners.
- Develop data collection and analysis skills to find insights in order to tackle problems with local communities more effectively.
- Understand how Local Alike Community-based Tourism Fund (CBT-Fund) is operated and managed.

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Suggestion

- ❑ Applicants must be responsible for documents required by university.
- ❑ Intern salaries are not provided unless interns are assigned to work in local communities with Local Alike team. The wage is decided by project managers based on the structure of Local Alike.
- ❑ Interns have to bring personal laptops.
- ❑ Interns are required to wear uniforms only on the orientation day and dress properly for the rest.
- ❑ Office hours Monday – Friday from 10.00 a.m. – 6.00 p.m.
The office is closed on weekends and Thailand’s official holidays.
- ❑ The position can be changed depending on Local Alike team’s decision.
- ❑ Local Alike owns the right to cancel the internship of interns who do not follow the rules or have inappropriate manners.





Contact & Map

04

Call : 02-115-9861,
081-1395593

Email : info@localalike.com

Facebook : Local Alike

Website : www.localalike.com

